



TAKING BUSINESS INTELLIGENCE TO THE NEXT LEVEL

Gerard Group International takes great pride in introducing Collaborative Analytics™, the most powerful Business Intelligence tool available today.

Collaborative Analytics is a proprietary methodology for processing intelligence from diverse sources, assessing risk in rapidly changing environments, and analyzing business intelligence with a new level of clarity. Mirroring the complex analytical processes of the human brain, it is designed to cut through the information logjam and provide your company with the most current and comprehensive analysis of complex business issues - in a form you can understand and take action on quickly. Deliverables include detailed, current intelligence about your industry, your markets, your competition, and the critical trends that will shape your company's strategic path in the future. Gerard Group provides you with the information you need quickly and accurately.

Gerard Group is the only corporate intelligence provider with this patented, breakthrough technology that can turn raw information into actionable intelligence, and make your Business Intelligence program a strategic part of your company's revenue-producing engine.



A strong Business Intelligence program puts the right information in the right hands at the right time, creating maximum opportunity for maximum success.

About Gerard Group Gerard Group International, Inc. has been providing corporate clients with critical Business Intelligence since 1983. Clients have spanned the globe and represent some of the giants of international business.

Our Collaborative Analytics program has been designed to deliver a multi-dimensional view of your industry, your market, the trends that may alter your market's direction, and competitor activities that may affect - positively or negatively - current strategies and future plans.

We track competitor activity and strategy, and enable you to anticipate rapidly shifting environments and volatile new markets. The combined accuracy and rapid response delivery of the resulting analysis provide you with up-to-the-minute information that can significantly enhance your competitive edge.

Collaborative Analytics uses advanced analytical and visualization tools to provide - with unprecedented accuracy - reports that are clear, precise, and easy to understand, and which can be applied immediately.

Information can be sourced in 130 languages from photographs, video, and audio, as well as print and electronic formats.

Gerard Group has applied its methodology across a broad spectrum of industries, including electronics, defense, medical and pharmaceuticals, aerospace, telecommunications, and biotechnology. Although confidentiality agreements prevent the disclosure of clients' identities, past clients have included global corporations and government agencies in the US, Europe, the Middle East, Africa, and Asia.

Collaborative Analytics™

The Qualitative Edge for Business in the 21st Century

The competitive difference that characterizes Collaborative Analytics is its ability to effectively manage large volumes of continually evolving data streams. Gerard Group's unique collaborative approach to information analysis dramatically improves effective decision-making by turning massive quantities of raw data into actionable intelligence. Our multi-dimensional, parallel processing approach enables the synthesis of data that is unexcelled in its speed and accuracy. Reporting improves exponentially as the searchable data grows.



Gerard Group offers three Business Intelligence programs that will give your management team a panoramic view of your industry, your markets, and your prospects in a highly competitive world.

Business Intelligence We apply our methodology to the acquisition and analysis of Business Intelligence in a rapidly changing environment. Gerard Group provides you with comprehensive, in-depth information about what is happening in your industry, your markets, the developing trends that are most likely to affect your business, and the risks and opportunities facing your company in new and existing markets.

Competitive Intelligence Understanding competitor strategies and tactics can pave the way for sound strategic planning in highly competitive markets. Gerard Group helps you assess the degree of threat from competitors as well as from emerging technologies that may disrupt your company's strategic plans. The use of Collaborative Analytics helps you anticipate impending disruptive change in time to modify current plans and design sound, proactive, and successful strategies for the future.

Exposure Analysis Whether your concern is a potential site overseas, an existing facility at home, or a competitive threat from another company, Gerard Group's comprehensive Exposure Analysis program will provide you with a comprehensive view of the liabilities, risks, and opportunities inherent in any situation. Our program provides our client with an intelligence-led analysis based on over 120 data points that cover everything from the local infrastructure, emergency response capabilities, and labor pool, to the potential for a terrorist attack. Each Exposure Analysis is thoroughly customized to our client's specific and unique requirements. An Exposure Analysis of your site can help you turn an existing threat environment into an unprecedented business opportunity.